

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method for restoring and/or rejuvenating color of a worn, faded color fabric, wherein said method comprises applying an effective amount of a fabric color care active to said fabric, wherein said fabric color care active is selected from the group consisting of:

(i) polysaccharides selected from the group consisting of: heteropolysaccharides; algal polysaccharides; microbial polysaccharides; lipopolysaccharides; fungal polysaccharides; animal polysaccharides; and mixtures thereof;

(ii) water soluble and/or water dispersible synthetic polymer selected from the group consisting of homopolymer of hydrophilic monomers; homopolymer of hydrophobic monomers; copolymer of hydrophilic monomers and hydrophobic monomers; and mixtures thereof; wherein said hydrophilic monomers are selected from the group consisting of: acrylic acid; methacrylic acid; crotonic acid; maleic acid and its half esters; itaconic acid; salts of said acids; vinyl alcohol; allyl alcohol; vinyl pyrrolidone; vinyl caprolactam; vinyl pyridine; vinyl imidazole; vinyl sulfonate; N,N-dimethylacrylamide; N-t-butyl acrylamide; hydroxyethyl methacrylate; dimethylaminoethyl methacrylate; and mixtures thereof; and wherein said hydrophobic monomers are selected from the group consisting of: methyl acrylate; ethyl acrylate; t-butyl acrylate; methyl methacrylate; 2-ethyl hexyl methacrylate; methoxy ethyl methacrylate; vinyl acetate; vinyl propionate; vinyl neodecanate; styrene; t-butyl styrene; vinyl toluene; methyl vinyl ether; vinyl chloride; vinylidene chloride; ethylene; propylene; other unsaturated hydrocarbons; and mixtures thereof;

(iii) fabric softening actives capable of forming a bilayer structure, wherein said fabric softening actives are biodegradable and have with highly unsaturated and/or branched hydrophobic chains; and

(iv) mixtures thereof;

and wherein the color restoration and/or rejuvenation is characterized by the ability of said active to change the properties of a worn, faded black cotton (chino) twill test fabric, resulting in:

- (A) a percentage reflectance reduction ΔR of at least about 3%, ~~preferably at least about 5%, more preferably at least about 8%, and even more preferably at least about 10%;~~
- (B) a Hunter L value reduction ΔL of at least about 0.5, ~~preferably at least about 1.0, more preferably at least about 1.5, and even more preferably at least about 2.0;~~ and

- (C) a percentage pill number reduction ΔP of at least about 10%, ~~preferably at least about 20%, more preferably at least about 40%, and even more preferably at least about 80%.~~

2. (Canceled).

3. (Previously Presented) The method of Claim 1, wherein said fabric color care active is present in a fabric color care composition, and wherein said method comprises applying an effective amount of said composition to restore and/or rejuvenate the color of said fabric, said composition comprising:

- (A) said fabric color care active;
- (B) optionally, an effective amount to provide olfactory effects of perfume;
- (C) optionally, to reduce surface tension, and/or to improve performance and formalatability, an effective amount of surfactant;
- (D) optionally, an effective amount to absorb malodor, of odor control agent;
- (E) optionally, an effective amount, to kill, or reduce the growth of microbes, of antimicrobial active;
- (F) optionally, an effective amount to provide improved antimicrobial action of aminocarboxylate chelator;
- (G) optionally, an effective amount of antimicrobial preservative; and
- (H) optionally, an aqueous carrier;

said composition optionally being essentially free of any material that would soil or discernible when dried on the fabric surface; said composition optionally being substantially removed during subsequent cleaning cycles to prevent undesirable build-up of the active on the fabrics; and said composition additionally being essentially free of any material that would cause the treated fabric to feel sticky to the touch.

4. (Previously Presented) The method of Claim 3 wherein said fabric color care active is present at a level of from about 0.05% to about 10%, by weight of said fabric care composition.

5. (Original) The method of Claim 3 wherein said fabric care composition is an aqueous composition, and is applied onto said fabric as droplets by using a spray dispenser.

6. (Original) The method of Claim 5 wherein said spray dispenser comprises a trigger spray device.

7. (Original) The method of Claim 5 wherein said spray dispenser comprises a non-manually operated sprayer selected from the group consisting of: power sprayer; air aspirated sprayer; liquid aspirated sprayer; electrostatic sprayer; and nebulizer sprayer.

8-9. (Canceled).

10. (Original) The method of Claim 3 wherein said fabric is dipped and/or soaked in said fabric color care composition, followed by a squeezing step and/or a drying step.

11. (Previously Presented) The method of Claim 3 wherein said fabric color care composition is a rinse-added composition containing from about 0.1% to about 50%, by weight of the composition, of said fabric color care active.

12. (Previously Presented) The method of Claim 3 wherein said fabric is wet, and wherein said fabric color care composition is an aqueous composition containing said fabric color care active at a level of from about 0.01% to about 25%, by weight of the composition.

13. (Original) The method of Claim 12 wherein said composition is applied to said fabric from a spray device.

14-15. (Canceled).

16. (Previously Presented) The method of Claim 1 wherein said fabric color care active comprises heteropolysaccharides, selected from the group consisting of acidic polysaccharides; hemicelluloses; and mixtures thereof.

17. (Original) The method of Claim 16 wherein said fabric color care active comprises hemicelluloses, selected from the group consisting of arabinogalactans; glucomannans, galactoglucomannans, glucuronoxylans; substituted versions thereof; derivatised versions thereof; and mixtures thereof.

18. (Original) The method of Claim 17 wherein said fabric color care active is selected from the group consisting of arabinogalactan; substituted versions thereof; derivatised versions thereof; and mixtures thereof.

19. (Previously Presented) The method of Claim 1 wherein said fabric color care active comprises algal polysaccharides, selected from the group consisting of: laminaran; D-xylans; D-mannans; carrageenan; agar; and mixtures thereof.

20-23. (Canceled).

24. (Previously Presented) The method of Claim 1 wherein said hydrophilic monomers are selected from the group consisting of: acrylic acid, methacrylic acid, N,N-dimethyl

acrylamide, N,N-dimethyl methacrylamide, N-t-butyl acrylamide, dimethylamino ethyl methacrylate, vinyl pyrrolidone, and mixtures thereof; and said hydrophobic monomers are selected from the group consisting of: methyl acrylate, methyl methacrylate, t-butyl acrylate, t-butyl methacrylate, n-butyl acrylate, n-butyl methacrylate, and mixtures thereof.

25-31. (Canceled).

32. (Previously Presented) An article of manufacture comprising a fabric color care composition in a package in association with a set of instructions for use comprising an instruction to apply an amount of composition to provide from about 0.005% to about 4% of fabric color care active, by weight of the fabric, to provide the color restoration and/or rejuvenation benefit, said composition comprising:

- (A) a fabric color care active selected from the group consisting of water soluble and/or water dispersible polymer; surfactant capable of forming a bilayer structure; and mixtures thereof;
- (B) optionally, an effective amount to provide olfactory effects of perfume;
- (C) optionally, to reduce surface tension, and/or to improve performance and formulatability, an effective amount of surfactant;
- (D) optionally, an effective amount to absorb malodor, of odor control agent;
- (E) optionally, an effective amount, to kill, or reduce the growth of microbes, of antimicrobial active;
- (F) optionally, an effective amount to provide improved antimicrobial action of aminocarboxylate chelator;
- (G) optionally, an effective amount of antimicrobial preservative; and
- (H) optionally, an aqueous carrier;

said composition optionally being essentially free of any material that would soil or discernible when dried on the fabric surface; said composition optionally being substantially removed during subsequent cleaning cycles to prevent undesirable build-up of the active on the fabrics; and said composition additionally being essentially free of any material that would cause the treated fabric to feel sticky to the touch.

33. (Original) The article of manufacture of Claim 32 wherein said package comprises a spray dispenser.

34. (Currently Amended) The article of manufacture of Claim 33 wherein said fabric color care composition is an aqueous composition containing from about 0.1% to about 5%, by weight of said composition, of said fabric color care active.

35-36. (Canceled).

37. (Previously Presented) The article of manufacture of Claim 60 wherein said non-manually operated spray dispenser is selected from the group consisting of: powered sprayer; air aspirated sprayer; liquid aspirated sprayer; electrostatic sprayer; and nebulizer sprayer.

38-39. (Canceled).

40. (Previously Presented) The article of manufacture of Claims 32 wherein said set of instructions for use further comprises an instruction to apply said composition uniformly to the entire visible surface of the fabric.

41-51. (Canceled).

52. (Previously Presented) The method of Claim 5, wherein said droplets have a weight average diameter of from about 5 μ m to about 250 μ m.

53. (Previously Presented) The method of Claim 5, wherein said composition is applied uniformly to the entire visible surface of the fabric.

54-57. (Canceled).

58. (Previously Presented) The method of Claim 1, wherein said fabric color care composition additionally contains at least one of the following adjunct materials: perfume, odor control agent including cyclodextrin, surfactant, brightener, antimicrobial active and/or antibacterial preservative, chelating agent including aminocarboxylate chelating agent, enzyme, antioxidant, static control agent, suds suppressor, dye transfer inhibiting agent, soil release agent, dispersant, insect repelling agent, moth repelling agent, and/or liquid carrier.

59. (Previously Presented) The article of manufacture of Claim 33, wherein said spray dispenser comprises a trigger spray device.

60. (Previously Presented) The article of manufacture of Claim 33, wherein said spray dispenser comprises a non-manually operated spray dispenser.

61. (Previously Presented) The article of manufacture of Claims 32, wherein said composition additionally contains at least one of the following adjunct materials: perfume, odor control agent including cyclodextrin, surfactant, antimicrobial active and/or antibacterial preservative, metal chelating agent including aminocarboxylate chelating agent, enzyme, static control agent, fabric softening active, dye transfer inhibiting agent,

soil release agent, brightener, antioxidant, suds suppressor, insect repelling agent, moth repelling agent, and/or liquid carrier.

62-63. (Canceled).